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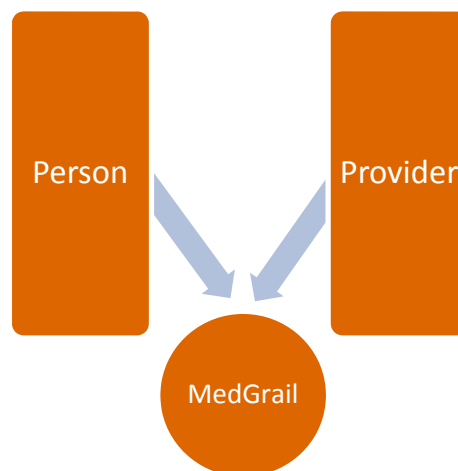
WHY MEDGRAIL?

The creators of **MedGrail** understand that the medical provider is considered to be the trusted adviser in any patient / provider relationship. It is with this thought in mind that PRAGMATE constructed the most unique PHR available on the market today.

MedGrail is a web-based software product that supports the establishment and maintenance of a patient-centric health record. It provides the user with an indispensable tool that improves overall understanding and facilitates the necessary skills required to manage one's health. In addition to incorporating standard PHR personal information, **MedGrail** includes provider access. Regardless of technology, the medical provider has always had a unique purview into the rationale behind what it means to have a complete relationship with the patient. Therefore, **MedGrail** has based its overall design and architecture on the distinctive bond that has existed between the patient and medical provider over time. **MedGrail** merely enhances this relationship by fusing planning tools and compliance workflow methodologies together to bring the patient and provider even closer. This specialized workflow and out-of-the-box functionality concentrates on documented follow up, allowing for a more resonant quality of care initiative.

MedGrail's increased access and attention to detail encourages collaboration amongst other medical professionals who have access to the same medical record while forming a strong audit control mechanism thereby reducing liability and lowering malpractice insurance premiums. Consistent with this approach **MedGrail's** exclusive *MedGlance*™ feature allows a medical provider (with proper security rights) to perform searches throughout the PHR database that may include comparative treatment plan analysis, drug interaction identification, case history examination and much, much more.

Registered providers can view and even change the health information of persons who identified them as their authorized provider. This allows the physician an opportunity to paint a complete picture of the patient's health, avoid potential duplication of a prescribed treatment plan and set more definitive expectations for recovery or measurable progress for the patient. Additionally, this unique feature allows for bi-directional transmission between the patient and the provider making **MedGrail** a true liaison of communication between the two parties. With **MedGrail**, the patient is held accountable for follow up and documenting progress.



CCR
Connectivity

EMR

PHR

Complete with a robust and secure architecture, **MedGrail** uses the Continuity of Care Record (CCR) communication standard (a new XML format which is rapidly replacing HL7 protocol). This allows **MedGrail** to plug into virtually any other state-of-the-art technology application that may be required for a given organization. In addition, it provides users with a multitude of features that help patients manage their health information. The traditional demographic and health records resident within this impressive PHR application include self-managed wellness programs as well as an accounting summary which makes the charges owed to multiple providers available to the patient.

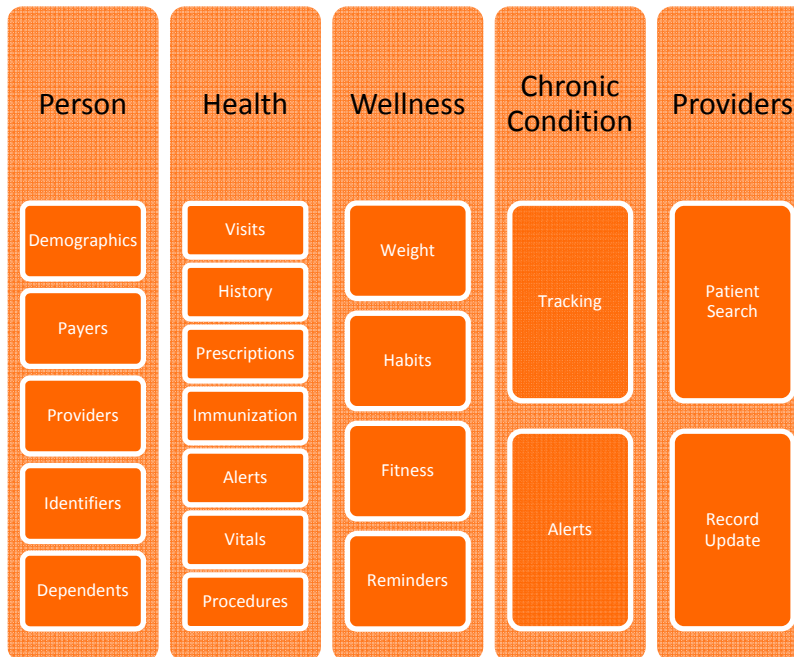
Just as this CCR designed patient-centric tool guarantees connectivity with any CCR enabled practice system(s) and repositories it also ensures that providers and lay persons alike can use the tool easily and safely.

***MedGrail** is designed with the casual user in mind. There is no manual required to operate **MedGrail**, and instructions are readily available (on each form). The user interface is intuitive, consistent, and efficient. The application supports any user with Internet access and proper security rights.*

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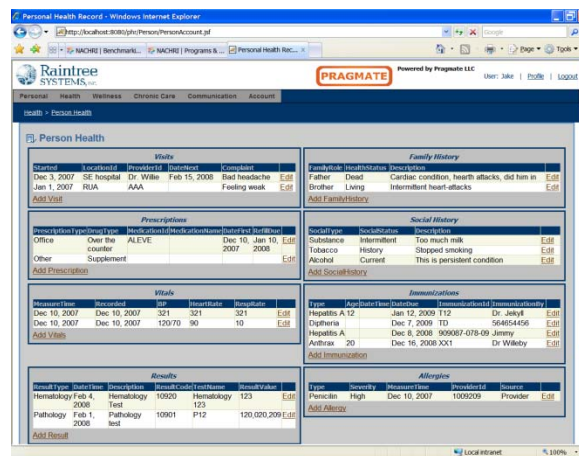
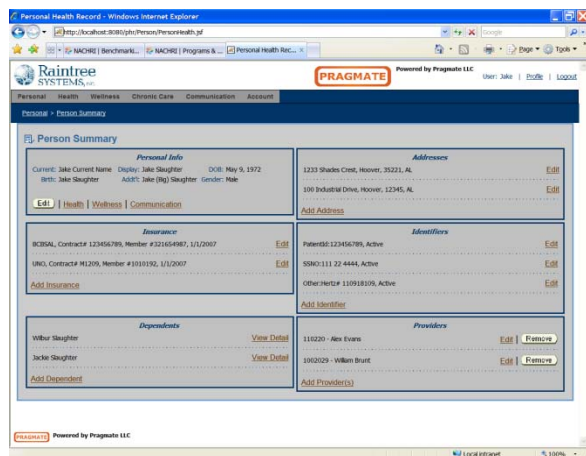
FEATURES

- Personal information including demographics, payers and full identification
- Health panel supporting management of clinical data.
- Wellness panel
- Chronic Condition(s) tracking with logging and analysis
- Secure requests for visit scheduling, lab test preparation, and prescription renewal
- Lab test tracking
- Secure bi-directional communication between patient and physician, ensures thorough exchange of information in real-time
- Reminder system integrated with the medical record for comprehensive follow-up
- Support for bi-directional CCR record exchange with an EMR system or other related systems
- Support for storing scanned documents
- Patient authorized controlled physician access
- Provider searches with direct controlled access to a patient's record



SIMPLY COMPREHENSIVE

The user can take advantage of all the system's comprehensive set of features and functionality without having to sacrifice simplicity. MedGrail's forms are easy to read and easy to navigate and requires no reading manual. If instructions are needed, they are directly on the form.



CONTINUITY OF CARE

The value of any personal health record lay in its ability to import and export data electronically. The authors of MedGrail understand this incumbent challenge and have satisfied this functionality as part of the product's overall design.

Manual	Direct entry of information using simple forms.
Automated	Automated import and export of medical data using the CCR (Continuity of Care Record) standard.

The **Pragmate MedGrail** product design is focused on consistent user friendly forms and a robust data exchange facility.

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